



FICCI Alliance for Re-imagining Education

PARTNERSHIP PROPOSAL





- Established in 1927, FICCI is the largest and oldest apex business organisation in India working across 72 sectors of the Indian economy.
- A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.
- FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs.
- FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

WHY FICCI? RELEVANCE

Apex industry body, we recognize, promote, and encourage best practices in the sectors that we work across

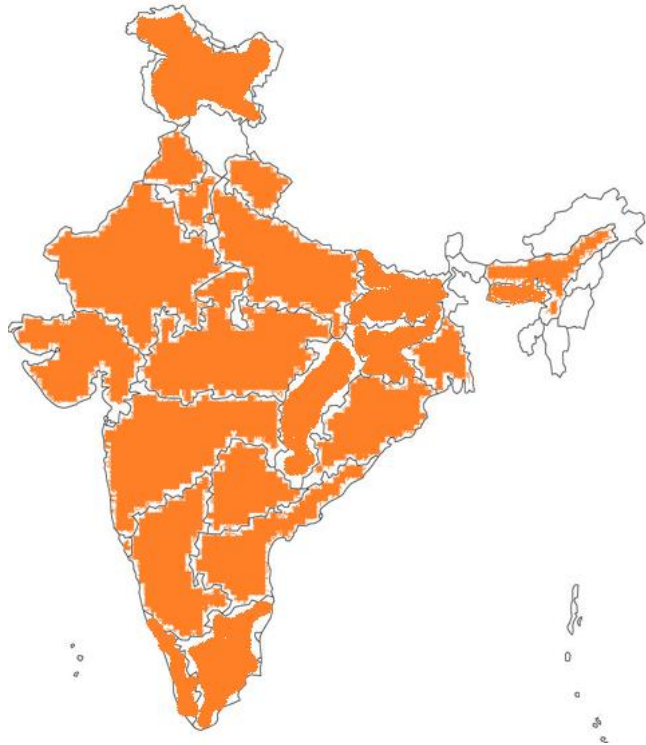


Having a wide reach across industry, being represented by over 2,50,000 members

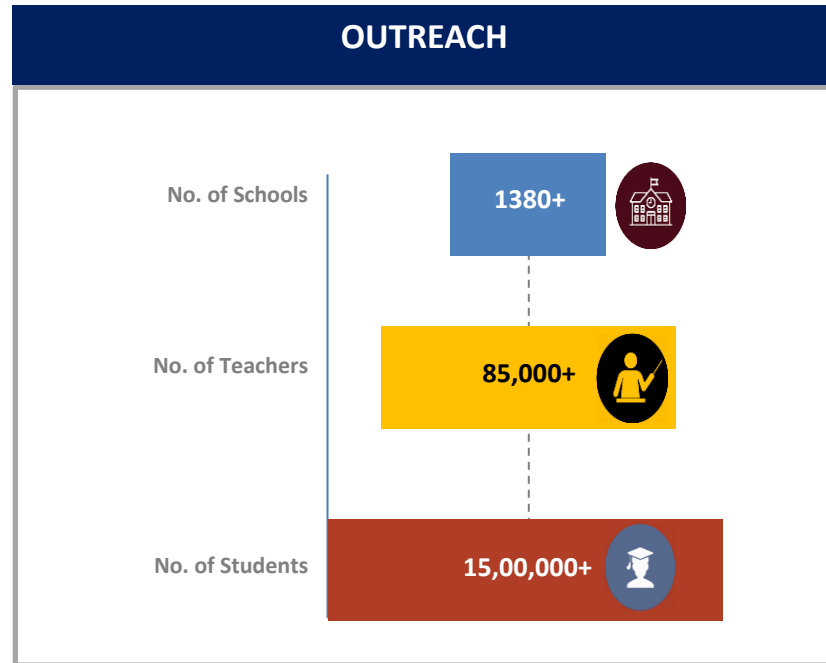
Neutral credible platform

Forum for convergence of Public & Private Sectors

- Was established as FICCI School Education Committee in **2014**
- **Reconstituted as FICCI ARISE in 2016** – *National level industry association of Independent Schools under the aegis of FICCI*
- Motto is '**Student First- No Child is Left Behind**'
- *Members include credible schools that promote ethical practices – Member Pledge*
- *Effective engagement with regulators and policy makers at Central and State Levels*

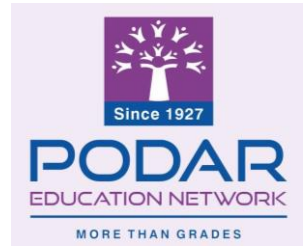
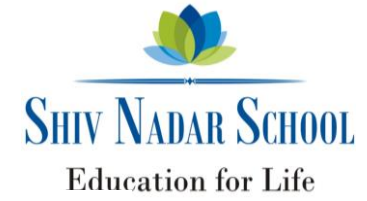


Representations from 23 States & UTs





ABOUT FICCI ARISE



'Student First'

Policy Advocacy

Setting Standards for
Self Governance
and Transparency

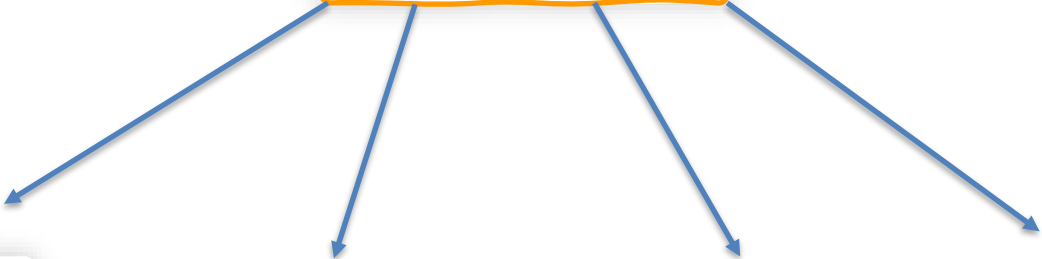
Nation Building –
Capacity Building

21st Century
Readiness –
Conferences and
Masterclasses

Research Work &
Knowledge
Creation



21st Century
Readiness



FICCI ARISE
Flagship
Conference

Master Classes

Learning
Webinars

Outbound
Delegations

KNOWLEDGE EVENTS: CONFERENCES & MASTER CLASSES



High Powered Delegations to USA, Australia, Israel, UK



High Powered Delegations to USA, Australia, Israel, UK



High Powered Delegations to USA, Australia, Israel, UK



Key Learning Webinars During COVID-19

FICCI ARISE WEBINAR ON:
'Good Screen Time vs Bad Screen Time'
Saturday, 4th July, 2020 | 4:30pm

REGISTER NOW

Contact us:
Akanksha Garg
+91 79-83400733 | ficciarise@ficci.com

highr
KNOW, DO, BE
PARTNER

Webinar series for remote schooling
TEACHING FOR THE NEW NORMAL

Session Topic:
Creating Lesson Plans for Remote Learning
SATURDAY, 2 MAY 2020, 4PM IST

Contact: educations@ficci.com, contact@highr.in

CAMBRIDGE UNIVERSITY PRESS | **FICCI ARISE**

JOIN US FOR THE WEBINAR SERIES **SESSION 2**
SCHOOLS POST-LOCKDOWN
What? Why? How?
3RD JUNE 2020 | IST 4:00 PM

Ms. Shobha Mishra Ghosh
Assistant Secretary General, FICCI

Moderator Mr. Raghav Podar
Chairman - West Zone, FICCI ARISE and Chairman - Podar Group of Schools

Ms. Preeti Hingorani
Vice President - Board, Cambridge University Press

The Panel

- Dr. Joseph Emmanuel** - Director - Academics, CBSE
- Dr. Abdullah Rasheed Ahmed** - Minister of State for Education - Republic of Maldives
- Dr. Bijaya K Sahoo** - Chairman - East Zone, FICCI ARISE, Chairman - Sri International School, Bhubaneswar, Odisha and Minister of State - Ministry to Odisha, Odisha Vidyalaya Sangathan, Govt. of Odisha
- Lt. Gen. SH Kulkarni (Retd.)** - Member - FICCI ARISE and Director - Mayo College, Alwar

Zoom Webinar

Participants visible: Manoj Singh, Malika Marwah, Shikha Puria, Dr. Bijaya Sahoo, Shobha Mishra Ghosh, Prabhat Jari, Praveen Raju, Anurag Prasad, Mani Jan, Samreen Ghauri, Shashi Banerjee.

- FICCI ARISE- Highr Webinar Series on 'Remote Schooling- Teaching for the New Normal'
- FICCI ARISE- Cambridge University Press Webinar Series on 'Schools Post Lockdown – WHAT? WHY? HOW?'
- FICCI ARISE- Govt. of Haryana Webinar on 'Re-imagining Formal Schooling'
- FICCI ARISE- Ashoka University K-12 Virtual Conference on 'Overcoming the COVID-19 Challenge and Beyond'
- FICCI ARISE – CBSE Webinar on 'Leapfrogging Education - Access, Quality and Relevance'
- FICCI ARISE Webinar on 'Good Screen Time vs Bad Screen Time'
- FICCI ARISE-UNICEF Masterclasses on Remote Schooling for Government School Teachers, Jammu & Kashmir

GOOGLE

Thought Leadership, Facilitating Schools in Leadership Development & Empowering them with Digital Tools

BRICS MATHS

Support in popularizing and organizing National Level Math Competition, 1.9 lacs students participated from India

HIGHR

Teacher Training with special focus on Best Practices- Pedagogy in Virtual Learning, more than 22,000 teachers participated, over 1.5 lac views

CAMBRIDGE UNIVERSITY

Professional Development and Preparing Schools for 'Post-Covid' World

COLLEGE PLACEMENT

Creating opportunities for students to connect with credible universities/colleges abroad for placement'

BETT AND LEARNIT

Hosted leaders program, access to BETT show and Learnit Conference



Recommendations on the Proposed Assessment & Examinations Reforms by Central Board of Secondary Education (CBSE)

FICCI ARISE Recommendations on Draft National Education Policy 2019

Child Safety & Security in K-12 Schools
A Report, Toolkit and Primer

Child Safety Checklist for Schools

Vision for School Education 3.0
A Discussion Paper
April 2017

Mitigating the Impact of COVID-19 on K-12 Schools
A Position Paper by FICCI ARISE

Model Self-Financed Independent Schools Recognition and Fee Regulation Code

PUBLIC-PRIVATE PARTNERSHIPS IN SCHOOL EDUCATION
Learning and Insights for India
Working Paper

Private sector's contribution to K-12 education in India
Current impact, challenges and solutions
March 2019

MAKING OUR CHILDREN FUTURE-READY
A framework for developing and assessing critical non-cognitive skills
A work-in-progress document from the FICCI Committee on School Education

GUIDELINES FOR LARGE-SCALE LEARNER ASSESSMENTS
Practices for Design, Implementation and Use of Assessments by States

A Status Report on History & Trends of Online Learning and Screen Time for School Students

LIBERALIZATION of India's Private Schools
How might India achieve quality education for all children?
Vardaan Kabra
Anupam Gupta
WHITE PAPER
OCTOBER 2021





FICCI ARISE SCHOOL EDUCATION CONFERENCE 2022

9-10 December, 2022 | New Delhi

Re-boot | Re-imagine | Re-build



- Our knowledge events aim to be the epicentre of deliberations on school education space in India, position 'Brand India' on the education map
- Deliberations on macro policy issues to define the implementation of various k-12 segment's programmes
- Creating channels for national and international collaborations and partnerships
- Showcasing latest advancement and best practices through exhibition opportunities
- Putting the spotlight on innovative and path breaking initiatives undertaken by key stakeholders



SALIENT FEATURES

Platform for deliberations on policy roadmap and other topical issues in School Education

Knowledge Transfer: Exposure to global best practices

Platform for National and International collaborations and Partnerships

Be part of Interactive Master Classes, Keynotes, Panel Discussions

Access to over 500 National and International Stakeholders

Platform for B2B Partnership Opportunity

Effective branding & marketing opportunity with face-to-face interactions with top School Owners and Promoters, Educationists, Industry Leaders and other key stakeholders

WHY PARTNER?

01 You want to leverage ideas, innovations, and technologies to create an impact/start a change to help create a brighter India

02 You believe in working together with individuals and organizations who want to be the agents of change

03 It is important for your ecosystem to see your investment in ideas and actions that matter to the country and the world

04 You want your brand to be associated with intelligent conversations, and also get access to the best and brightest innovators in the field of school education

- ❖ **Exclusive slot**
- ❖ **Corporate film to be played during fillers**
- ❖ **Appropriate Speaking Opportunity**
- ❖ **Option of Declaring MoU, if any**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company name and logo as **“Conference Strategic Partner”** on conference website and digital communication
 - Display of Company logo as **“Conference Strategic Partner”** on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE Conference Brochure to carry the Company logo as **“Conference Strategic Partner”**
 - **Advertisement** in the Delegate **Conference Souvenir** distributed to over 500 delegates
 - Inclusion of Company Profile (1 page) in the Conference Souvenir
- ❖ **An exclusive exhibition stall space** at the venue for the Company
- ❖ **10 complimentary Delegate Passes**
- ❖ **Corporate Literature** to be included in Delegate Kit
- ❖ **B2B Meetings**

Conference Kit Partner(20 Lacs + GST)

- ❖ **Exclusive slot**
- ❖ **Speaking Opportunity at a suitable panel discussion**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company Logo on Delegate Kits
 - Display of Company name and logo as “**Conference Kit Partner**” on conference website and digital communication
 - Display of Company logo as “**Conference Kit Partner**” on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE Conference Brochure to carry the Company logo as “**Conference Kit Partner**”
 - **Advertisement** in the Delegate **Conference Souvenir** distributed to over 500 delegates
 - Inclusion of Company Profile (1 page) in the Conference Souvenir
- ❖ **An exclusive exhibition stall space** at the venue for the Company
- ❖ **8 complimentary Delegate Passes**
- ❖ **Corporate Literature** to be included in Delegate Kit
- ❖ **B2B Meetings**

Lanyard Partner (15 Lacs + GST)

- ❖ **Exclusive slot**
- ❖ **Speaking Opportunity in a suitable panel discussion**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company Logo in Delegate Badge lanyard
 - Display of Company name and logo as **“Conference Lanyard Partner”** on conference website and digital communication
 - Display of Company logo as **“Conference Lanyard Partner”** on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE Conference Brochure to carry the Company logo as **“Conference Lanyard Partner”**
 - **Advertisement** in the Delegate **Conference Souvenir** distributed to over 500 delegates
 - Inclusion of Company Profile (1 page) in the Conference Souvenir
- ❖ **An exclusive exhibition stall space** at the venue for the Company
- ❖ **6 complimentary Delegate Passes**
- ❖ **Corporate Literature** to be included in Delegate Kit
- ❖ **B2B Meetings**

Badge Partner (12 Lacs + GST)

- ❖ **Exclusive slot**
- ❖ **Speaking Opportunity in suitable panel discussion**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company Logo in Delegate Badge
 - Display of Company name and logo as “**Conference Badge Partner**” on conference website and digital communication
 - Display of Company logo as “**Conference Badge Partner**” on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE Conference Brochure to carry the Company logo as “**Conference Badge Partner**”
 - **Advertisement** in the Delegate **Conference Souvenir** distributed to over 500 delegates
 - Inclusion of Company Profile (1 page) in the Conference Souvenir
- ❖ **An exclusive exhibition stall space** at the venue for the Company
- ❖ **6 complimentary Delegate Passes**
- ❖ **Corporate Literature** (1 CD and/or 8-10 pages Brochure) to be included in Delegate Kit
- ❖ **B2B Meetings**

Edtech Partner (11 Lacs + GST)

- ❖ **Speaking Opportunity in suitable panel discussion**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company name and logo as **“Conference Edtech Partner”** on conference website and digital communication
 - Display of Company logo as **“Conference Edtech Partner”** on conference sponsor’s panels at various locations at the venue
 - FICCI ARISE Conference Brochure to carry the Company logo as **“Conference Edtech Partner”**
 - Inclusion of Company Profile (1 page) in the Conference Souvenir
- ❖ **Exhibition Stall or Placing Tablet/Device at Tables**
- ❖ **6 complimentary Delegate Passes**
- ❖ **Corporate Literature** to be included in Delegate Kit
- ❖ **B2B Meetings**

Session Partner (10 Lacs + GST)

- ❖ **Speaking Opportunity in suitable Panel Discussion**
- ❖ **Branding Opportunities Provided Through:**
 - Display of Company name and logo as **'Conference Session Partner'** on conference website and digital communication
 - Display of Company logo as **'Conference Session Partner'** on conference sponsor's panels at various locations at the venue
 - FICCI ARISE Conference Brochure to carry the Company logo as **'Conference Session Partner'**
 - Inclusion of Company Profile (1 page) in the Conference Souvenir
- ❖ **6 complimentary Delegate Passes**
- ❖ **Corporate Literature** to be included in Delegate Kit
- ❖ **B2B Meetings**

❖ **Branding Opportunities Provided Through:**

- Display of Company name and logo as **'Conference Academic Partner'** on conference website and digital communication
- Display of Company logo as **'Conference Academic Partner'** on conference sponsor's panels at various locations at the venue
- FICCI ARISE Conference Brochure to carry the Company logo as **'Conference Academic Partner'**
- Inclusion of Company Profile (1 page) in the Conference Souvenir

❖ **5 complimentary Delegate Passes**

❖ **Corporate Literature** to be included in Delegate Kit

❖ **B2B Meetings**

❖ Branding Opportunities Provided Through:

- Display of Company name and logo as **'Conference Associate Partner'** on conference website and digital communication
- Display of Company logo as **'Conference Associate Partner'** on conference sponsor's panels at various locations at the venue
- FICCI ARISE Conference Brochure to carry the Company logo as **'Conference Associate Partner'**
- Inclusion of Company Profile (1 page) in the Conference Souvenir
- Acknowledgement of sponsors in the delegate kit (Thank you sponsor card)

❖ 5 complimentary Delegate Passes

❖ Corporate Literature to be included in Delegate Kit